



Parks, Recreation, and Arts Commission Report

Subject: Sunset Whitney Recreation Area Project Updates – Item 11

Submitted by: Karen Garner, Director & Sarah Novo, Manager

Date: July 11, 2018

Department: Parks & Recreation

- **Staff Recommendation:**
 - Provide subcommittee and staff with further direction on SWRA master plan elements.

BACKGROUND:

Council has directed the Parks, Recreation and Arts Commission to solicit ideas and feedback from the community on the Sunset Whitney Recreation Area. This includes potential uses, priorities, funding sources and partnerships.

Actions To Date:

- In January, Commission adopted Guiding Principles and Objectives for outreach and planning of the SWRA and approved the working name, Sunset Whitney Recreation Area.
- A webpage for SWRA was created on the city website. www.rocklin.ca.us/sunsetwhitneyrecreationarea
- The first community workshop was held on February 28th, 2018 with approximately 300 participants.
- The first organized community volunteer SWRA beautification event was held on March 10th, 2018.
- An online version of the forum was developed and placed online for citizens to share feedback. The online forum was open to the public for one week and received feedback from 533 participants.
- Subcommittee consisting of Chair Hartwell and Commissioner Richey reviewed all community input and prepared a recommendation to the full Commission for consideration.
- At the May meeting, Commission voted on recommendations to the Council regarding SWRA.
- At the June meeting, the Commission selected Commissioners Anderson and Hartwell to serve on a subcommittee for the SWRA Master Plan
- On June 26, the City Council unanimously approved the recommendations of the Parks, Recreation and Arts Commission.

Next Steps

As directed by Council, the Commission and staff will work to achieve some smaller, low-cost projects and conduct some initial research while preparing the SWRA Master Plan. Small projects include;

- Conversion of the former golf cart paths to a trail system.
- Historic Bridges Analysis
- Restroom Restoration
- Nature Discovery/Play Areas
- Cross Country and Run/Walk Course
- Conversion of tennis courts to pickleball courts

These items will be analyzed as part of the SWRA Master Plan;

- Analysis of the Reuse of Clubhouse Buildings
- Memorial/Veterans Park Relocation

- Exercise/Fitness Uses
- Wildlife sanctuary/nature preserve/wildlife viewing/trees/natural plants

The SWRA Master Plan will help define the vision for the site as well as provide guidance for its long-term use and development as a unique asset for the community and region. This master plan should include;

- Analyses of recommended uses
- Potential sources of funding, revenue and projected expenses
- Site planning
- Timeframes
- Potential partnerships
- Priorities

There are other elements which can be considered that are often found in master plan documents. When considering other elements, staff recommends reviewing the Guiding Principles that were adopted for the SWRA to ensure the elements support the Guiding Principles.

Other elements the Commission may consider;

- Plan objectives/goals
- SWOT analysis (strengths, weaknesses, opportunities and threats) (site specific or broader)
- Asset inventory
- Connections and interface with surrounding areas
- Historical information

The Commission may have additional suggestions to consider based on other park master plan examples. The subcommittee will meet prior to the next Commission meeting and can further define what each element will include, prepare a timeline and a list of tasks to be assigned to Commissioners and staff.

Preparation of the Master Plan will also include further public input opportunities. As a more refined outline is developed, opportunities for public input can be noted. The Plan can be largely done in house with consultants assisting with technical portions, if needed.

Attachment A – Adopted Guiding Principles for the SWRA